



***** Highly Profitable, Growing, Stable, Cash-cow Online Recruitment Business For Sale *****

Description: A regional job board network covering the Northeast from DC to Boston and everywhere in between. Network includes 14 local job boards powered by Jobtarget, an 8 site [green job network](#) powered by Jobamatic and a smaller 4 site regional network for [Hudson Valley NY](#) also powered by Jobamatic. The business also includes dozens of other job related domains and working blogs. (see www.allcountyjobs.com for list of sites)

Highlights: [FairfieldCountyJobs.com](#) is the oldest and most popular site in the network. Job seeker database numbers almost 80,000 (emails/profiles) with 5,000 employer contacts combined. Sites compete in solid job markets with year over year growth. Total network stats: approx 250,000 total monthly visitors. 750,000 monthly page views.

History: First site launched in 1999. Working off a home grown platform, the business was fully outsourced to Jobtarget in 2007 in exchange for a small revenue share. Expanded gradually outward from home base to where we are today. Most recent expansion was in 2010 to Long Island, DC, Baltimore, & Philly when 4 previously owned sites were purchased.

Revenue/Expenses: Business has consistently produced **six figure income** for several years. Adsense revenues amount to approx 10% of overall revenue. Site expenses are roughly \$2,500 per month. Sales have increased each year since the lows of 2009 when hiring was at its weakest. 2011 sales improved 20% from previous year. It is a highly profitable operation.

Reason for Sale: Owner looking to move on to new challenges after 13 years. Wants to build a new business based on mobile recruiting products.

Key Selling Points: "This is as solid a job board business as you will ever find." -Chris Russell

- Entire business takes only few hours per day to promote and maintain
- Highly profitable, cash-cow operation
- Extremely loyal client base, word of mouth referrals
- Fully automated, practically runs itself

Asking Price: Due to the 'annuity like' nature of the income stream, owner is seeking a significant multiple of current 2011 revenue. Ideal buyer would be another job board company that could easily integrate ACJ into existing platform.

Contact: Chris Russell is the CEO/founder of AllCountyJobs.com LLC. He is widely considered an industry expert, a job seeker advocate, and industry pioneer. He also writes about the job board industry at [jobboardsecrets.com](#). Contact chris@allcountyjobs.com or call 800-399-6651 x101 for further details. Serious inquiries only please.