

JOBS IN SOCIAL MEDIA

Sell Sheet

Summary: Jobs in Social Media [<http://www.jobsinsocialmedia.com/>] is a niche job board in its 5th year of operation. It began in 2009 with a Ning/Jobomatic combination which we changed earlier this year. Now the site uses the Jobboard.io. software platform at a cost of \$99/mo.

The site has excellent SEO and has dozens of great backlinks from high quality, related websites.

<	jobsinsocialmedia.com	Edit
social media jobs (US)	11 (-1)	>
jobs in social media (US)	1	>
social media careers (US)	10	>
social media job board (US)	11 (-1)	>

Top Keywords Site Ranks For

Revenues: the site picks up 2-3 new postings each month and generates \$50-\$100 in backfill from Indeed.

Traffic: approx 2,000 monthly uniques

What's for Sale: logo, domain name, twitter account and client lists.

Reason for selling: I need some extra cash to further develop my startup company.

Asking price: \$6,500

Bonus: I'll assist the new buyer with marketing ideas and other ways to monetize. The site definitely needs content. The first thing a new owner should do is start a blog and get writing.

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